

vision | My vision involves moving into a position that allows me to use my experience as a leader to challenge myself and others by promoting a higher level of conceptualization and creativity.

education | **1998-2003** **Arkansas Tech University** **Russellville, AR**
Bachelor of Arts, Graphic Design

1994-1998 **Northside High School** **Fort Smith, AR**
High School Diploma, Honors Graduate

experience | **University of Arkansas - Fort Smith** **Fort Smith, AR**

Graphic Artist/Production Coordinator (February 2005 - September 2007)

July 2004 - present

- Oversee design projects from conception to printing
- Manage production schedule and assign projects to design team
- Assist clients with design choices throughout process
- Assist Marketing Director in protection and promotion of University brand
- Manage photo and design archive
- Photo touch-up and editing

Coordinator of Marketing & Communications

January 2007 - September 2007

- Supervise team of four designers and one editor
- Oversee all matters relating to University Marketing
- Work closely with Chancellor and staff to protect University brand
- Manage production schedule and assign projects to design team
- Assist in direction of photographer during photo shoots
- Assist in direction of video shoots and production of television spots

Southwest Times Record/The Morning News **Fort Smith, AR**

Page Designer/Copy Editor

July 2003 - February 2005

- Work under daily deadlines to produce quality newspaper pages
- Copy-edit pages and create headlines for all stories.
- Develop pages for Business, Sports, and News sections
- Assist in the design/development of "Hawgs Illustrated" magazine
- Design weekly "Outdoor Arkansas" insert for The Morning News
- Develop informational graphics as requested

Arkansas Tech University Band Camps **Russellville, AR**

Web Designer

May 2002 - present

- Design and maintain website for all summer music camps
- Update material daily throughout months leading up to camp

honors & awards

Gold Addy - 2007 Greater Fort Smith Ad Club Addy Awards

UA Fort Smith Viewbook/Tablepiece Package

Silver Addy - 2007 Greater Fort Smith Ad Club Addy Awards

UA Fort Smith Athletics Program/Schedule Package

2nd Place Winner

Statewide collegiate design contest for Arkansas Art Educators

3rd Place Winner

Newspaper cartoon, awarded by Arkansas Collegiate Media Association

software

Adobe Creative Suite CS3 (Photoshop, Illustrator, InDesign, Bridge, Acrobat, Flash, Dreamweaver)
Microsoft Office (Word, Excel, PowerPoint, Outlook)
Quark Xpress 6.5
Proficient on Mac and PC platforms